



ED HANSBURY

ART DIRECTOR | CREATIVE DIRECTOR | GRAPHIC DESIGNER

YOU NEED A DESIGNER WITH EXPERIENCE...


IT'S HARD FINDING THE RIGHT PERSON FOR A JOB. Everything looks great on paper, but when it comes time to deliver on the promises, they fall short. It's a common a problem for every business when they are looking for qualified staff. How do you know you've got the best person for the job? It's a tough position for anyone to be in. There is an easy way to find the right person.




EXPERIENCE, TANGIBLE, PROVEN EXPERIENCE, backed with a solid reputation. Thats the keys to the kingdom. It'd be a real challenge to have gotten this far in my career, or have a client list like I do, if I couldn't deliver on my promises. I can hit the ground running day one. That really what you need, isn't it?

WHAT IT ALL ADDS UP TO IS: I CAN HELP YOU MOVE YOUR BUSINESS FORWARD, make your clients happier than they thought possible, and in general improve everything. I can't promise the sun will shine brighter or that food will taste better but I can make life easier; that's a promise!

Give me a call and let's talk!

Ed Hansbury

 ed.socona.us
 ed@socona.us
 562-225-2300

 [EdTheDesignr](#)
 [design_office_oc](#)
 [EdTheDesignr](#)

FUN FACTS

- Though I've made the claim that we created and designed the question mark...I can't back that up.
- I LOVE design.
- Coffee is the rocket fuel I use to design.
- I learned how to design back in the days before digital, if you remember stat cameras and printing presses, we have lots to talk about.
- I firmly believe that design can, will and has changed the world

EDUCATION

ADOBE CERTIFIED ASSOCIATE

SAVANNAH COLLEGE OF ART & DESIGN
Savannah, GA

ACADEMY OF ART
San Francisco, GA

ART CENTER COLLEGE OF DESIGN
Pasadena, CA

UNIVERSITY OF THE ARTS
Philadelphia, PA

EDUCATION

GOLDEN WEST COLLEGE
Huntington Beach, CA

CYPRESS COLLEGE
Cypress, CA

ORANGE HIGH SCHOOL
Orange, CA

IRVINE VALLEY COLLEGE
Irvine, CA

ASSOCIATIONS

BNI
Placentia, CA

LETIP INTERNATIONAL
Orange, CA

AIGA
Orange, CA

PUBLISHED WORKS

THE SCIENCE OF BRANDING
A Practical Guide To Taking Control Of Your Brand

THE POLITICS OF BRANDING
A Primer To Put Your Brand To Work For You!

THE ART OF BRANDING
A Visual Guide To Revitalizing Your Brand

THE WORK OF BRANDING
A Self-Guided Workbook To Develop Your Brand



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edthedesignr

FREELANCE CLIENTS

AFB Photography
Atlanta, GA

Law Offices of Christa M. Hill
Huntington Beach, CA

Three Bears Bake At Home
Anaheim, CA

AIM Mail Centers
Dana Point & Huntington Beach

LANDIMU
Miami, FL

Tustin Marathon
Tustin, CA

Anaheim's Dead
Anaheim, CA

Larsen Benefit Professionals
Seattle, WA

SummitHill Sales & Marketing
Placentia, CA

Art Center College of Design
Pasadena, CA

LevelCloud
Corona, CA

Jean Tietgen, Realtor
Huntington Beach, CA

Ballard & Ballard Fine Jewelers
Huntington Beach, CA

LeTip Int'l
Mesa, AZ

Three Bears Bake At Home
Anaheim, CA

C.R. Beinlich & Sons Const.
Fullerton, CA

Liberty RE Network
Huntington Beach, CA

Tridus Magnetics & Assemblies
Dominguez Hills, CA

Chrysalis Insurance Agency
Costa Mesa, CA

Natural Balance Pet Food
Burbank, CA

Val & Mikes Auto Repair
Huntington Beach, CA

Directed Photonics Inc.
Chicago, IL

Orange County Dept. Of Ed.
Costa Mesa, CA

Valentine Chiropractic
Costa Mesa, CA

Edindale Tuxedo & Tailoring
Huntington Beach

Orora International
Brea, CA

Warner Bros. On-Line
Burbank, CA

Faster Fitness
Brea, CA

PIH Health
Whittier, CA

Zephyr Networks
Mission Viejo, Ca

Jim Grigas - Farmers Insurance
Tustin, CA

PowerStorm ESS
Rancho Palos Verdes, CA

Ivan Barrera | Personal Trainer
Fullerton, CA

Showtime
Santa Monica, CA

ADD'L EXPERIENCE

GOLDEN WEST COLLEGE

Adjunct Faculty

August 2009 - Present

- Taught upper level, project based design courses in page layout, portfolio development and marketing and self promotion for artists and designers.

ART CENTER COLLEGE OF DESIGN

Director of Recruitment

August 2001 - 2009

- Primarily responsible for all of the recruitment/marketing efforts of the colleges Admissions office to prospective students and other interested markets.
- Managed Admissions staff and counselors on messaging and marketing.
- Produced, developed and executed monthly newsletter and other messaging.

PHONE

EMAIL

PORTFOLIO

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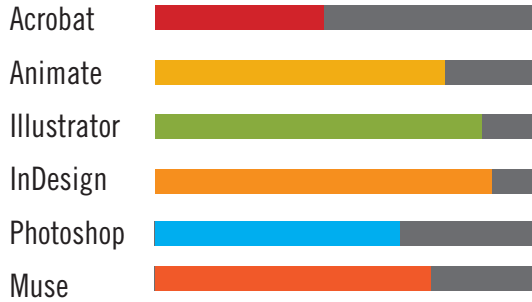


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SKILLS

ADOBE CREATIVE SUITE



MICROSOFT OFFICE



SOCIAL MEDIA



PERSONAL SKILLS



GET A COMPLETE PICTURE...

HOW DO YOU CONVEY EVERYTHING YOU CAN DO? A resume can only scratch the surface. Give you an idea of what might be possible. It's a good story about the person, but it's not the whole story.

THERE ARE VERY FEW INDUSTRIES I HAVEN'T WORKED IN.

I've worked as an office manager for a customs importer while I was in college, learning how to run a branch office, while conforming to an avalanche of laws. Like most people, I have retail experience, where I learned to work for the customers best interests, while growing and expanding the business. In the past, I've waited tables, done editorial photography, been a studio animator and assisted in starting a number of businesses.

ALL OF THIS COMBINE TO CREATE A VALUABLE ASSET

to any business. I can design, assist in running the business, by keeping an eye on the bottom line, all while growing and expanding your business to be the success it can and should be.

It's a win-win situation.

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