



IF YA GET TO  
KNOW ME...  
**YA MIGHT  
LIKE ME...**

SOMEONE HAS TO, MIGHT AS  
WELL BE YOU...

CURRICULUM VITAE



**ED HANSBURY**

ART DIRECTOR | CREATIVE DIRECTOR | GRAPHIC DESIGNER



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## IF YA GET TO KNOW ME... YA MIGHT LIKE ME...

SOMEONE HAS TO, MIGHT AS WELL BE YOU...


**THERE IS VERY LITTLE IN MY CAREER THAT I HAVEN'T DONE.** I could wow you with tales of being a graphic designer, a sports photographer, a painter, an animator and a background artist. I could elaborate on the fact that I've done everything from waiting tables, retail sales, computer repair, to managing an animation art gallery. If we were talking, I might be inclined to say something along the lines of, did you know that I worked in U.S. Customs, or as a branch manager for a national company. I was a retail store manager not to mention pretty much anything and everything in-between.

**IF I WAS THE KIND OF GUY WHO WOULD NAME DROP;** I might say: I attended the best art schools. Studying with some of the worlds most respected and admired artists and designers. I might tell you about my adventures at Art Center, the University of the Arts, MICA, or SCAD. At the risk of sounding self aggrandizing, I might say: I was a WB Animator, an intern at the Simpsons, or the that I pitched shows to HBO, Showtime and Cartoon Network.

**I COULD GO ON AND ON ABOUT MY PASSION FOR EDUCATION,** student success, and how design education, in its current state, is failing this generation of designers and needs serious reform.

**WHAT ALL THAT CAN TELL YOU IS I KNOW MY STUFF,** but you've may have already guessed that.

*Ed Hansbury*

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 [EdTheDesignr](#)  
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## FUN FACTS

- Though I've made the claim that we created and designed the question mark...I can't back that up.
- I LOVE design.
- Coffee is the rocket fuel I use to design.
- I learned how to design back in the days before digital, if you remember stat cameras and printing presses, we have lots to talk about.
- I firmly believe that design can, will and has changed the world

## EDUCATION

### ADOBE CERTIFIED ASSOCIATE

**SAVANNAH COLLEGE OF ART & DESIGN**  
Savannah, GA

**ACADEMY OF ART**  
San Francisco, CA

**ART CENTER COLLEGE OF DESIGN**  
Pasadena, CA

**UNIVERSITY OF THE ARTS**  
Philadelphia, PA

## EDUCATION

**GOLDEN WEST COLLEGE**  
Huntington Beach, CA

**CYPRESS COLLEGE**  
Cypress, CA

**ORANGE HIGH SCHOOL**  
Orange, CA

**IRVINE VALLEY COLLEGE**  
Irvine, CA

**CHAPMAN UNIVERSITY**  
Orange, CA

## ASSOCIATIONS

**BNI**  
Placentia, CA

**LETIP INTERNATIONAL**  
Orange, CA

**AIGA**  
Orange, CA

## PUBLISHED WORKS

**THE SCIENCE OF BRANDING**  
A Practical Guide To Taking Control Of Your Brand

**THE POLITICS OF BRANDING**  
A Primer To Put Your Brand To Work For You!

**THE ART OF BRANDING**  
A Visual Guide To Revitalizing Your Brand

**THE WORK OF BRANDING**  
A Self-Guided Workbook To Develop Your Brand



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edthedesignr

## FREELANCE CLIENTS

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**AFB Photography**  
Atlanta, GA

**AIM Mail Centers**  
Dana Point & Huntington Beach

**Anaheim's Dead**  
Anaheim, CA

**Angie Butler - Arboonne**  
Rossmoor, CA

**Art Center College of Design**  
Pasadena, CA

**Ballard & Ballard Fine Jewelers**  
Huntington Beach, CA

**C.R. Beinlich & Sons Const.**  
Fullerton, CA

**Chrysalis Insurance Agency**  
Costa Mesa, CA

**Donald S. Sjaarda, A Professional Corp.**  
Huntington Beach, CA

**Directed Photonics Inc.**  
Chicago, IL

**Edindale Tuxedo & Tailoring**  
Huntington Beach

**Faster Fitness**  
Fullerton & Huntington Beach, CA

**Jim Grigas - Farmers Insurance**  
Tustin, CA

**Ivan Barrera | Personal Trainer**  
Fullerton, CA

**Law Offices of Christa M. Hill**  
Huntington Beach, CA

**LANDIMU**  
Miami, FL

**Larsen Benefit Professionals**  
Seattle, WA

**LevelCloud**  
Corona, CA

**LeTip Int'l**  
Mesa, AZ

**Liberty RE Network**  
Huntington Beach, CA

**Natural Balance Pet Food**  
Burbank, CA

**Orange County Dept. Of Ed.**  
Costa Mesa, CA

**Orora International**  
Brea, CA

**PIH Health**  
Whittier, CA

**PowerStorm ESS**  
Rancho Palos Verdes, CA

**Rio Nido Lodge**  
Rio Nido, CA

**Showtime**  
Santa Monica, CA

**SummitHill Sales & Marketing**  
Placentia, CA

**Jean Tietgen, Realtor**  
Huntington Beach, CA

**Three Bears Bake At Home**  
Anaheim, CA

**Tridus Magnetics & Assemblies**  
Dominguez Hills, CA

**Tustin Marathon**  
Tustin, CA

**Val & Mikes Auto Repair**  
Huntington Beach, CA

**Valentine Chiropractic**  
Costa Mesa, CA

**Warner Bros. On-Line**  
Burbank, CA

**Tom Zaradich - Author**  
Anaheim, CA

**Zephyr Networks**  
Mission Viejo, CA

## ADD'L EXPERIENCE

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### ART CENTER COLLEGE OF DESIGN

Director of Recruitment

Primarily responsible for all of the recruitment/marketing efforts of the colleges Admissions office to prospective students and other interested markets.

Managed Admissions staff and counselors on messaging and marketing.

Produced, developed and executed monthly newsletter and other messaging.

Fostered all relationship-related programs, such as campaigns and events to prospective students, parents, teachers/faculty.

Increased enrollment beyond goals and expectations for the college overall and departments specifically.

Regular and ongoing analysis of data, which formed the basis of strategies for improvement.

Developed specific international strategies and recruitment plans.

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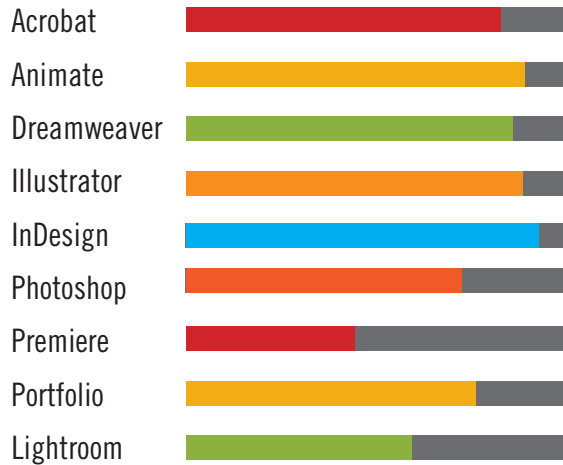
ART DIRECTOR | CREATIVE DIRECTOR | GRAPHIC DESIGNER

## SKILLS

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### ADOBE CREATIVE SUITE

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### OTHER SOFTWARE

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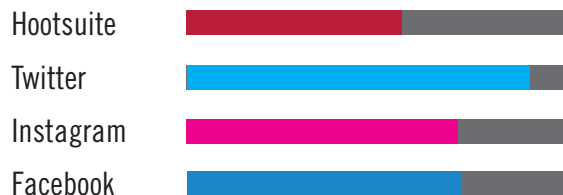
### MICROSOFT OFFICE

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### SOCIAL MEDIA

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## GET THE COMPLETE PICTURE...

**HOW DO YOU CONVEY EVERYTHING YOU CAN DO?** A resume can only scratch the surface. Give you an idea of what might be possible. It's a good story about the person, but it's not the whole story.

**THERE ARE VERY FEW INDUSTRIES I HAVEN'T WORKED IN.** I've worked as an office manager for a customs importer while I was in college, learning how to run a branch office, while conforming to an avalanche of laws. Like most people, I have retail experience, where I learned to work for the customers best interests, while growing and expanding the business. In the past, I've waited tables, done editorial photography, been a studio animator and assisted in starting a number of businesses.

**ALL OF THIS COMBINE TO CREATE A VALUABLE ASSET** to any business. I can design, assist in running the business, by keeping an eye on the bottom line, all while growing and expanding your business to be the success it can and should be.

It's a win-win situation.

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