

IT'S A DEMOCRACY, NOT A DICTATORSHIP

THIS PROGRAM IS SPECIFICALLY DESIGNED to help recent graduates and working professionals to grow and expand their freelance career. We expect that as a working professional you have software experience. We do not teach software. We teach you how to take the brand you've developed and energize it.

WE HELP YOU WITH THE THINGS THAT ARE TYPICALLY UNCOMFORTABLE to artists and designers, personal branding and marketing. We've found that typically you have work, but work that you feel isn't portfolio ready or is clearly art directed by the client. We can work with you to refine those projects or give you new, real world projects, designed to be client engaging and portfolio ready.

THIS IS A COLLABORATIVE PROCESS LIKE OTHER MENTORSHIP or coaching program, we can help you, but the heavy lifting comes from you. We are there to support you, help you and guide you. We will be there to pick you up when the stress hits, a shoulder to cry on and someone to share the joy of success with. In other words, be the mentor we wished we had.

WE ARE PROFESSIONAL DESIGNERS FIRST, DESIGN EDUCATORS SECOND. With over 30 years of classroom and real world experience, our goal is to get you a strategic marketing strategy to get you work. Professional work, for a client. Our goal is for you to be the first person a client, Creative Director or a recruiter calls. If you aren't, we haven't done our job.

PROCESS

- 1 Apply on-line
- 2 If you are **accepted** we will sent by email an acceptance package which includes:

Bilateral NDA agreement

Plagarism and Original Work agreement

Invoice for First Installment

If you are **not accepted**, we will contact you with tangible reasons why. The most common reason we choose not to work with a student is they don't have software experience. We do not teach software,

We work with students who have experience but need portfolio level and quality projects to engage clients.

- 3 Once we receive your signed agreements and payment we will send you all of you the login details as well as contact you to schedule a time for weekly Skype sessions.

- 3 Begin the process to an even better career!

MUST HAVES

A Reliable Computer
Adobe Creative Cloud
Internet Access
Email Account
Storage or Backup Device
Skype account

 **The Design Office**

stop selling. start branding!

DESIGNOFFICE.US

